



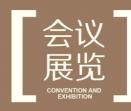




Headthree+









会展是人类进步的计时器。它们记录世界的进步,激发人们的能量。进取心和聪明才智,鼓舞人们的创造激情。会展进入家庭,开阔了人们的眼界,照亮了人们的日常生活。会展为求知的人们打开巨大的信息宝库。无论规模大小,每个会展都在推动着这一进步。——威廉·麦金利(William McKinley)总统(摘自(运的思想)1901年9月6日)

每一次会展都是人类进步的真实而生动的写照。——艾伯特落王(Prince Consort Albert,1819-1861,英国维多利亚女王的丈夫,1851年大师观命的策划者)

"Epositions are the timekeepens of progress. They record the world's advancement, they stimulate the energy, energitis, and intellect of the people and epicker burnan agricult. They go into the home. They broaden and brighten the dayliff for the people. They open implifys toterbooks of information to the student. Every exposition, great or small, has helped to some onward step." President William Mckinley, (from New York Times, 090601901).

"Each exhibition is a true and vivid reflection of human progress." -- Prince Consort Albert, (1819-1861, husband of Queen Victoria and organizer of the Great Exhibition of 1851)





The benefits from exhibitions © 展览之利

展览作为最古老的市场形式,随着社会经济的发展而不断发展变化,但通过"展出"与"观览"营造买方与卖方直接接触、时限灵活、临时性的市场环境,以最终交换为目的的准则千百年来未曾改变。

As the oldest form of market, exhibition is constantly evolving with the development of social economy, However, what remains unchanged over thousands of years is its principle that final exchange is the ultimate purpore, as well as its temporary market environment which has a flexible schedule and enables direct contact between the buyer and the seller.



◎ 展览所相互依存的3个群体

观展者

现代展览已不仅仅是社会进步的计时器,它也是变革的先兆。

观展者已经逐渐地将展览看作是和变革接轨的环境之一;希望能够看到全新的、与众不同的技术;了解到新的思想是如何使 他们的生活更加便利;期望新技术能够节约成本,新产品能够提高生产率。

展览是他们能够在一个安全的微观环境中了解变化的世界的主要工具,并且据此决定是否在职业中、生活中引入这种变化。

The Visitors

Modern exhibition is not only a time meter of social progress, but also an omen of reform

The visitors have gradually regarded exhibition as a platform for reform. They hope to see new and unique technologies, to understand how new ideas make their life more convenient, and to promote cost savings and productivity with new technologies.

Exhibition is a main way for them to get to know the changing world in a safe micro-environment and then decide whether to introduce this kind of changes into their

参展商

展览可以提供一个三维的环境,在这里参展商可以演示产品的特性;展示新技术是如何节省人们的时间、金钱和精力;将 产品带给终端用户,并向用户展示如何使用;

还可以显示自己相对于同行竞争对手的进步;了解竞争对手的产品,获悉竞争对手如何开拓市场、获得市场;发现、获得 竞争信息和优势机会;维持同现有客户的联系,同时发展新客户。 展览是使买卖双方聚到一起的最具成本效率的媒介。

The Exhibitors

Exhibition can provide a three-dimensional environment, in which they can demonstrate the properties of their products, show how new technologie save people's time, money and energy, bring the products to their end customers and show them how to use the products.

They can also demonstrate their advancement compared with their competitors, know about the products of their competitors, learn how their competitors develop and acquire market, discover and acquire competitive competitors develop and acquire market, discover and acquire competitive information and advantageous opportunities, and develop new customers while maintaining contact with current customers.

Exhibition is the most cost effective medium to bring the buyers and the



展览组织者

展览组织者的使命是创造一个对某行业的特定细分市场有显著冲击力的繁荣的临时性市场。

看到市场空白,理解市场空白,并通过全新的方式或者已有展览的改进方式填补此空白正是展览组织者的挑战。

展览一直是推动市场中生产者与消费者发现新的机会的催化剂,是人类交流的滋生地。只有深刻领悟了展览的真谛才可能

The mission of the exhibition organizer is to create a temporary market which has a significant impact on a specific market segment of a certain industry. It is the challenge for the exhibition organizer to see a market gap, to understand the gap, and to fill the gap in an entirely new way or with the methods which have

Exhibition has always been a catalyst to motivate the producers and the consumers in the market to find new opportunities, as well as a breeding ground for human communication. Only with a deep understanding of the true essence of exhibition, can you become an excellent exhibition organizer.

Our value ◎ 我们的价值

山东省欧亚美会议展览有限公司自2000年成立以来,以推动现代化商业文明为己任,充分了解展 览组成群体包括观展者、参展商以及相关组织者的需求,打造专业团队,随时凋恶行业发展态势以 及套源市场变化,对现有客源的流向、潜在客源的状况以及主要客源的经济现状及发展趋势进行调 查、研究和分析,有针对性地进行展览的策划、组织,以求真正实现现代展览的价值所在。

Since its founding in 2000, Shandong Uhiex Conference and Exhibition CO, Ltd. has been taking it as its own duty to promote modernized commercial civilization, and has been striving to fully understand the need of the groups involved in an exhibition including the visitors, the exhibition such the organizer, to brid lay professional term, to know rimely and clearly about the development trend of the industry and the changes of the customer market, to investigate, study and analyze the flow direction of current customers, the situation of potential customers and the actual economic condition and development trend of the main customers, and to plan and organize the ephilibition in a targeted manner, so as to vrily realize the value of modern exhibition.



Headthree+

The power of conference 会议之力

会议是一种社会科学,也是一种人文艺术,成功与失败,在于与会者及各方的诚意及能力。

Conference is a kind of social science as well as humanistic art. Whether a conference is a success or a failure lies in the sincerity and ability of the participants and other parties involved.







Professionalism Honesty 11/12

会议是指三人以上的群体为了研究问题、交流信息、获取知识、统一思想等目的中的一个或数个而 在特定的时间聚集在特定的地点、围绕一定的主题、按照一定的规则所进行的演讲、发言、讲解、 讨论、商议、交流等行为从而集思广益、达成一定结论的活动。

A conference is a gathering of more than three people convened at a specific time and place for the purpose of studying a problem, exchanging information, or acquiring knowledge through giving a speech or discussing around a certain topic and in accordance with certain rules to draw on collective widdom and reach a certain conclusion.

办会是最为有效的提升品牌价值的手段之一,以可预算的人 力投入、资金成本达到最为精确的传播效果。 国际权威机构调查结果显示,参会者的首要目的是学习,然 后分别是信息交流、解决问题、沟通协调。

Hosting conferences is one of the most effective means to promote brand value. With predictable human input and cost of capital, it can achieve the most accurate prospassion effect.According to the findings of international authorities, the principal motivation of the conference participants is to learn, and then to exchange information, solve problems and strengthen communication and coordination.



PCO (Professional Conference Organiser) 是专业组织与管理各种会议及 活动的公司或机构。由主办方选择合适的PCO , 来组织、策划、管理、执行,以期达到预想的最佳效果在国际上已经成为一种成熟的运作模式。 山东 管欧亚美会议展览有限公司自2000年成立,历经十多年的风雨磨练,无论是社团会议、政府会议、企业会议,还是各种年会、新闻发布会、学术研讨会,我们以专业的服务成就各户,赢得了各户的信任与赞誉。

PCO (Professional Conference Organizer) is a company or an agency specialized in capaciting and managing various conferences and activities. It has become a mature operating model internationally that the sponsor chooses an appropriate PCO to organize plan, manage and implement the conference so as to achieve the espected optimal effect. Since its establishment in 2000, Shandong Unice Conference and Eshibition Co. LLA has organized tools or conference, anduring government meeting, company meeting, press conference and academic seminar. With professional services, we have always been trusted and highly acclaimed by our customers.



会议之前

參会者信息管理及会议热线服务 会议以(视觉识别)系统设计 广告发布、线频制作、公关协调 会议设备、印刷材料、媒体文持 商品公别会和服览策划 提供删率和回声传译 设计、架构和推护会议网站 协调交通。食器和现光计划 会议整体预算系统管理

Before the Conference

Managing participants' information and conference hedline Designing visual identification system for the conference Advertising, producing videou, and coordinating public relations Providing conference facility, printing materials, and media support Planning trade fail and exhibition Providing translation and simultaneous interpretation service Designing, Constructing and Malaritaning conference website Coordinating transport, accommodation and sightseeing plans Providing systemic management of coval conference budget providing systemic management of coval conference budget.

会议之中

会议现场布置。 AV设备管理 多会议室的分配,协调管理 与会者注册、登录、统计 原示、展览区指载 素实体息度。 会议主讲人准备室的协调管理 会议文件和始治管理 为参会者提供以场服务和灾地满寨度盗拉 展商管理和形势的直接传统 级体管理和形势直播传统

During the Conference

Site operation for the conference, and AV equipment management Distribution, coordination and management of multiple conference rooms Registration, login and count of the participants Set-up of exhibition areas: Coordination and management of rest room for the guests and waiting room for the keynote speaker. Management of conference files and materials On-site service for the participants and monitoring of their satisfaction Exhibitor management and support by genory Media management and support by genory Media management and support plants are supported Planning and corporation of residents destines such as sightseeing and field visit Planning and corporation of residents destines, such as sightseeing and field visit

会议之后

创建会议记录(会议出版物,光盘,U盘等) 会议两间取道整理 向租去方发送哪油路 给全有和会议信息整理,更新会议数据库 会议效果评估,提供总结报告 (我们的服务包括上述所列但并不限于以上所指)

After the conference

Creating conference records. (conference publications, CDs, USB flash disks) Organizing news reports on the conference Sending thanky sole letters to the parties concerned Organizing information about the participants and the conference, and updating conference database Evaluating effect of the conference, and providing summary report Evaluating effect of the conference, and providing summary report (Our service includes but is not limited to the above mentioned)



服务、交通进出便利之外,城市所独 和客户呈现一个不一样的青岛。 的跨海大桥正是青岛的胶州湾大桥。 具的魅力正在吸引着越来越多的国内 成许您对青岛并不陌生,但您是否知 在紧张兴奋的会议之余,我们的文化 外 人 士 的 关 注 。 作 为 D M C 道青岛的崂山,海拔1133米,是中国 观光旅游将使您和您的客户感到不虚 (Destination Management 大陆海岸线的最高点;琅琊台,建于 此行。 Company)会议目的地管理服务商,公元前5世纪,是中国最古老的天文如果会议是沟通的桥梁,我们就是支 我们将根据您的内容提供创意服务, 台;为什么"八大关"别墅风景区被 撑桥梁的桥墩与桥台!

青岛除了拥有完善的会议设施、酒店 "吃、住、行、游、购、娱",为您 称为"万国建筑博览会";世界最长

In addition to the complete conference facility, hotel service and convenient transportation in Qingdao, the city's unique charm is also drawing more and more domestic and international attention. As a DMC (destination management company), we will provide you creative services $including\ catering, accommodation, travel, sight seeing, shopping\ and\ entertainment\ based\ on\ your\ demand, and\ present\ a\ different\ Qingdao$ to you and your customers.

Maybe you are not a stranger to Qingdao, but do you know the 1133-meter-high Mount Lao in Qingdao is the highest mountain along China's coastline, Langya Observatory built in the 5th century B.C. is the most ancient one in China, the Ba Da Guan Scenic Area is called "Exhibition of the World's Architecture," or the longest cross-sea bridge in the world is Qingdao's Jiaozhou Bay Bridge? After the nervous and exciting conference, taking a cultural tour around Qingdao will also make you and your customers feel this trip worth taking. If conference is a bridge for communications, we are the piers and abutment holding up the bridge.









公共关系源远流长,中国战国时期的说客群体,汉代专门收集并传播民间歌谣的"乐府",都可看作公共关系机构的雏形。现代公关公司起源于美国,1991年,中国国际公关协会成立,2008年,3年1届的全球公共关系业的"奥林匹克"——世界公共关系大会走进北京。2010年,海德思锐公关历经十年沉淀终扬帆起航。

The development of public relations has a long history. The persuasive talkers in the Warring States Period, and the Music Bureau in Han Dynasty which was specifically established to collect and spread folk songs can both be considered embryonic form of public relations agency. Modern PR firms are originated from America. In 1919, China International Public Relations Association was established and in 2008, the triennial IPRA Public Relations World Congress was held in Beijing. In 2010, after 10 years of development, HeadThree PR finally set sail.



Rites of Public Relations ② 公关之礼

《礼记》如是说:礼者,天之经也,地之义也,民之行也。正所谓,仁归天道,溯礼而上,循礼记之。

营销战略没有中庸,要么大成要么大败。品牌之"礼"在于进入消费者的心智、取得消费群体的认知。 消费者怎样能全方位、近距离接触品牌?不是广告,是公关。

公关应以创意经典为精髓,整合策划为思想,严谨高效为依托,量身定做持续发展的品牌之路,以助扩大品牌和名度以及维护良好的公共关系,助力品牌走向世界舞台。

In the Book of Rites, it says that "rite is the constancy of the heavenly cycles, the appropriate responsiveness of the earth, and the proper conduct of the people.

There is no middle ground in a marketing strategy.It's either a success or a failure. The "rite" of a brand lies in getting into the consumers mind and acquiring the cognition of the consumer group. How can consumers get close to a brand? Not through advertising but through PR activities.

activities.

PM activities should concentrate on originality guided by integrative planning and based on efficiency, so as to pave a path of sustainable development for a brand. Thus, the popularity of the brand can be improved and its public relations can be maintained on good terms to help the brand advance toward the world series.

Why choose headthree **⑤ 为什么选择海德思锐公关**

锐,利也。——《广雅》

"锐",可作"锋利"、"感觉灵敏"、"勇往直前的气势"、"精良"、"翡"等解。每一位具有世界前沿理念和对公关充满激情的新锐海德思锐人都有着自己的行为准则——将国际公关活动策划、运营方略与各种体验营销渠道灵活结合,融入每一篇公关活动策划方案中,融入每一项公关活动执行方案中。

海德思锐公关是集整合营销、品牌传播、公关形象为一体的综合性专业公关公司,专注于高端公关活动的整合、策划、 执行、推广。合理运转欧亚美多年从事大型展会、国际论坛、赛事活动、传媒运作等系列文化活动所积累的从业经验, 以及对现代公关的深刻理解和收锐洞察力。目前,业务已涉足房产界、奢侈品、IT、汽车通讯等众多领域。

Everyone in HeadThree has cutting edge ideas and is passionate for PR activities. They flexibly integrate international PR activities planning, operation strategy and various marketing experiencing channels into each planning scheme and implementation of PR activities.

HeadThree is a comprehensive and professional PR company which integrated marketing and bland communication. It concentrates on the integration, planning implementation and promotion of highered PR schittless. The Univer-Conference and Exhibition Company, operated by HeadThree, has accumulated years of rick experience by organizing wide range of cultural activities and has gained a deep understanding and acute insight about modern public relations. Now, the business scope of HeadThree has covered many fields, including real estate, lousy inclusity. If and automotive communication, etc.





Headthree+









随着经济全球化的升温,中国与各国间的沟通交流日益频繁,在中国境内召开的国际会议也日益增多,相关行业数据显示。2012年在我国召开的国际会议,已超过3万场。随着中国在国际事务中影响力的日益提升,来自中国的声音越来越被世界各国所重视。因此,中国境内国际会展行业、国际赛事等语言服务的需求激增。需求主要分为两大类型:一、多层次译员需求;二、因国际间交流的特定形式而衍生出的设备服务需求。

诺西曼翻译咨询有限公司顺势而生。立足青岛,致力于打造国际一流的语言服务品牌,为国际交流 需求提供一站式语言服务。

With fast development of economic globalization, communication between China and other countries has become more and more frequent, and there are also more and more internation cloresterosch beld in China Industry data shows that our 2000 international conference international conference international conference international conference in the conferen

Taking advantage of such an opportunity, Translegend Translation and Consultation Co., Ltd. was established. Having a foothold in Qingdao, the company is dedicated to building a world-class language service brand and providing one-stop language service to meet the need of international communication.

headthree+

Our Value

◎我们的价值

——实现国际交流全程语言沟通的无障碍进行

语西曼先律丰富的人力资源储备,经过内部数据库的筛选和调度,选取具有资深同传与交传服务经验的诺灵带领团队服务, 据括语种多,专业匹配度高。在此基础上,诺西曼还配备有坐席翻译、陪同翻译以及志愿者服务,从而保证各参与方能够全 辞审好如归百分迹

——有序协调国际项目各环节的顺畅衔接

以各户需求为宗旨,结合自身长期行业服务所累积的丰富经验,量身定制服务计划。按照专业的测试评定提供可选译员,由 各户敏定译员的最终人选。派出译员任职前,诺西曼对译员进行充分的行业询训,保证译员的能力充分胜任客户的需要,在 服务期间,项目经理全程跟场,考评译员表现并做阶段性总结,以便更好的应对临时突发事件,保证译员全程服务的质量都 能达到客户期望的最高值。

——多效规避展览或会议项目可能发生的风险

由于译员对当地风俗文化的了解程度以及译员个性能力、沟通能力等,会对国际项目带来附加价值、提升客户满意度。因此,诺西曼在译员配备时会调度部分本地的备选译员,将译员在服务期间可能出现的各种状况事先做好应急备案,及时更替服务译员、为服务译员做好后台支持等。同时,诺西曼也会同译员与客户签订三方保密协议,最大程度保护客户的私密资料与其涉及的行业机密不会泄露。

——降低活动主办方自聘译员的综合成本 (TCO)



--Realizing barrier-free international communication

Translegend has abundant reserves of human resources. Through careful selection from internal database, senior interpreters with rich experiences in simultaneous interpretation and consecutive interpretation are appointed as team leaders to provide professional and multi-lingual interpretation services. With rich resources of interpreters and volunteer translations. Translegend is also to quantate barrier-free communication between the participants throughout the whole process.

-- Coordinating the smooth proceeding of international events

With rish industry experience accumulated over the year. Translegend is able to provide customized service plan based on the customer needs. Eligible interpreters are recommended after receiving professional assessment, and the customer can make the final decision regarding which one to choose. Before sending the interpreters to the customers. Translegend will organize enough professional training for the interpreters to ensure that they are fully qualified to meet the customer needs. During the service, the project manager will supervise the whole process to evaluate the performance of the interpreters and make periodic summaries, and thus in case of temporary emergency. Translegend can manage to make use that the service of the interpreters can meet the highest expectation of the customers.

--Avoiding the possible risks during the exhibitions or conferences

The interpreter' understanding of local culture and customs as well as their personalities and communication skills can bring added value to international projects and enhance the customer's statisfaction, therefore, when providing interpretations service, Translegend will send some local interpreters and make emergency plans in advance to timely provide replacement or backstage support. Meantime, Translegend will also sign a three-party confidentiality agreement to protect the private information or inclusive services of the customers from Guicksouse.

$\hbox{\it --}Reducing the comprehensive costs of the event organizers for hiring interpreters on their own$

Simultaneous interpretation is most need in international communication. It is also the most difficult among various kinds of interpretation, because it requires the interpretes to master professional skills, be familiar with industry background and have interpretation experiences in large-scale events. Therefore, the event organizers will find it very difficult to line interpretes on their own, because it costs too much labor and time and there are also problems such as shortage of equipment and insufficient experience of the interpretes. The same can be asid about himg of interpretes by event organizers for consecutive interpretess. In the customers choose to hire interpretes or their own, the process will be 'demand appearing—hiring interpretes—training interpretes—selecting justifies—training interpretes—selecting interpretes—selecting interpretes interpretes interpretes—selecting justifies—training interpretes interpretes in the process into three steps demand appearing, selecting interpretes by Translegend and interpreters in position. In addition, Translegend also provides background interpretes in emergency and replacement the unsuitable interpreters.

以国际会展、国际赛事为主要目标行业,包括外交外事、会晤谈判、商务活动、新闻传媒、培训授课、电视广播、国际仲裁、外交会晤、双边谈判、访问考察、小范围磋商、记者采访、司法和准司法程序、宴会致词、新闻发布会,以及一些小型研讨会等。

The target market is international conventions, exhibitions and events, including diplomatic affairs, bilateral negotiations, business activities, news media, training and teaching, television and broadcast, international arbitations, diplomatic meetings, interview and research, press interview, judicial procedures, opening remarks, press conferences and some small serionia.



我们的服务:

口译服务,按译员种类划分: 同声传译、交替传译、坐席翻译、陪同翻译、会议志愿者等; 设备帐型划分: 同传设备、音响设备、视频设备、即席讨论设备等; 与此同时,诺西曼先借其自身资源优势与行业经验,优化多种配套资源,如:会议速记、会议管理支持、录像、听译、听录、视频合成、字幕制作、多语配音等。

Our Services:

According to the types of translators, interpretation service can be divided into simultaneous interpretation, consecutive interpretation, written translation, and volunteer translation. According to the different types, the equipment can be divided into simultaneous interpretation equipment, sound equipment, audio equipment, and equipment used for discussion.

With its advantageous resources and industry experiences, Translegend is able to provide various services, such as shorthand writing for conference, conference management and support, video recording, listening translation, listening recording, video compositing, subtitle production and multi-lingual dubbing.



Our foothold ③ 我们之立

专业立本

"因为专业所以优秀" ——唯有这样才能推动海德思锐事业不断创 新,协助客户实现品牌价值。未来,海德思锐将秉承"创造实现价值,整合实现共赢"的核心价值观,运用我们卓越的领域开拓,策略 思考,创意表现及资源整合的能力,为品牌打造具有商业和社会影响 力的最佳方案。

诚信立身

失信,就是失败。——海德思锐深切了解中国文化特点下的商业规则 和国际商业惯例,曾行必果的为众多中外知名企业开拓市场对立形象 提供了高品质的服务,致力于成为全球企业在中国的最佳品牌服务合 作伙伴。

沟通立品

沟通无限。——提供实时、专业的咨询服务,以富有海德思锐特色的 构想诠释品牌,为客户缔造非凡的品牌效应,海德思锐失志不渝地坚 持"答为本、质求存、优取胜、精图新"的服务观、坚持规范化、信 息化沟通管理战略,为品限打造高端精品多篇战略。



Professionalism

The idea that "Excellence comes from professionalism" drives HeadThree to constantly develop and help the customers demonstrate their brand value, in the future, HeadThree will stok to size or values and "restant nealise the value and integral leads to mutual benefit; and will give full play to our excellent abilities in business development, strategic thinking, and resource integration to provide the best solutions which have both commercial and social influence.

Good Faith

A man who doesn't keep his word will never succeed HeadThree has honored its word with real actions to provide many domestic and foreign enterprises with high-quality services for their market development and image building. HeadThree stries to become the best cooperative partner in China providing brand service for global enterprises.

Communication

HeadThree seeks to provide real-time and professional consulting services and create extraordinary brand effect for the customers. HeadThree has been unrentitingly sticking to the customer-oriented and quality-based service philosophy to strive for success depending on superiority and innovations. Besides, it has been adopting standardized and information-based communication management to provide high-end and win-win strategy for the brands.

Convention and Exhibition ② 会 展

International Communication

Important

Case Demonstration ⑤ 作品展示



Professionalism Honesty Openness Sincerity







2001首创"山东青岛首届房地产餐住宅部品展览会",成功整合房地产、建筑建材多领域的资源,成功打造青岛第一个房地产行业的专业展会平台、经过12年地培育和成长,逐步升级为"中国(青岛)房地产与建筑科技交易博览会",2013年 全面转型为"中国青岛房地产业博览会"。



展览



成功与世界展览巨头(德国幕尼黑展览集团)合作, 联合举办了"青岛新型生活方式展览会",并建立了 继年的合作和制

















山东省蓝黄"两区" 经洽会暨中小企业融 资推介会







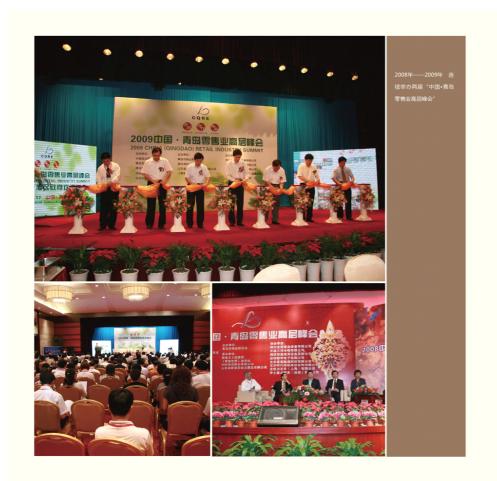














































国际赛会翻译:

2008年奥运会奥帆赛多国语言志愿者

2010年世界杯跳水系列賽(青岛站) 2010年世界杯柔道锦标赛 2010年亚洲青年足球锦标赛 2010年中国阿根廷男篮对抗赛 2011年苏迪曼杯国际羽毛球赛

2012年克利伯环球帆船锦标赛 赛会语言服务商...

国际使团交流案例:

新西兰旅游部长塞缪尔斯中国国 城市巡回说明会全程翻译陪同

巴西圣保罗足球队专家组来华授 课翻译项目

英国白乐威爵士及英国使团访华 翻译服务

英国城市赫尔和亨伯城市代表访 问青岛全程翻译

中国驻奥地利大使卢永华及夫人 参观奥地利企业商务陪同翻译...































至诚至信,卓越创新,锐意进取,福泽社会

漫漫十余载,弹指一挥间。如果说,十三年海德思锐经历的是企业版图的开疆辟土,解决的是企业生存与发展问题。那么,此后数载,"取之于社会,用之于社会"即是海德思锐未来不变的主题。

Good Faith, Excellent Innovations, Enterprising Spirit, and Contribution to Society

A dozen of years have passed in the twinkling of an eye. If what HeadThree has experienced in the past thirteen years is expanding its business area and solving the problem of its survival and development, then in the following years, making contributions to society will be the constant theme of HeadThree.



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